



PROGRAM ADVERTISING | 2025-2026

Support our 79th Season and Our Mission to

Create, Enrich & Transform Community Through Singing

Each season, Kalamazoo Choral Arts (KCA) welcomes nearly 3,000 attendees to our sold-out concerts—an enthusiastic audience that values creativity and connection. Advertising in our concert programs puts your business in front of people who are not only passionate about the arts, but who also have the interest and means to support businesses that align with their values. It's a smart, meaningful way to connect with potential patrons who shop local, dine local, and invest in our hometown.

Now in our 79th season, KCA continues to present moving performances that boldly reflect the richness and diversity of our world. Our exciting 2025-26 concert season will open with *¡Vamos! The Spirit of Latin America*, followed by our beloved annual Holiday Concert in beautiful Stetson Chapel. In the spring, we will thrill our audiences with powerful performances of *Carmina Burana: Reimagined* and *Considering Matthew Shepard*.

Shine a spotlight on your business while helping KCA build stronger, more connected communities—one note at a time.



Holiday Concert at Stetson Chapel

FULL PAGE ADS

Back Cover, Inside Front Cover,
and Inside Back Cover

5 1/2" W x 8 1/2" T

\$850 Color

Interior B&W

4 3/4" W x 7 1/2" T

\$595



Program Advertising for our **FULL** 2025/2026 Season featuring **FOUR** Concerts

AD RESERVATION DEADLINE: Friday, August 22, 2025

ARTWORK & PAYMENT DUE: Friday, September 12, 2025

For more information or to reserve your program ad,
email Mickey Huang at mhuangord@gmail.com or call 847-840-1707.

Be sure to include your ad size and complete contact information.

Upon receipt of your reservation, we will contact you regarding artwork and payment.

Half Page
Vertical B&W

2-1/4" W x 7-1/2" T

\$375

Half Page Horizontal B&W

4-3/4" W x 3-5/8" T

\$375

Quarter Page B&W

2-1/4" W x 3-5/8" T

\$295